

# Ahan Nair

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**Early-career Data Analyst and Data Science graduate** with an interdisciplinary foundation in data science, economics, and computer science, experienced in transforming complex datasets into clear, actionable insights. Brings hands-on exposure to statistical analysis, Python, SQL, automation, and dashboard development, with a strong interest in applying analytics to real-world business and product challenges. Known for adaptability, collaborative problem solving, and clear communication, shaped by working in diverse, cross-functional environments. Motivated by meaningful work, continuous learning, and contributing insights that support data-driven decisions and measurable impact.

## CORE COMPETENCIES

- Statistical Modeling
- Exploratory Data Analysis (EDA)
- Applied Machine Learning
- Data Storytelling & Visualization
- Database Systems
- Workflow Automation
- Trends Analysis
- Dashboard Development
- Clear Technical Communications
- Analytical Problem-Solving

*“Ahan consistently demonstrates strong communication, collaboration, and leadership skills, and he thrives in fast paced and ambiguous environments. He takes initiative, steps confidently into problem solving situations, and naturally elevates both people and processes around him.”*

**Manager Feedback**

**Data Platforms & Technologies** : Python | SQL | R | Tableau | RStudio | Stata | Google Cloud Platform (GCP)

## PROFESSIONAL EXPERIENCE

### Exec Socks – Raleigh, NC

*Execsocks is a family-owned apparel brand founded to address the comfort, durability, and style needs of working professionals.*

#### Data Analyst

Aug 2025 – Present

Support analytics initiatives across two business lines (Exec Socks and F45) by analyzing customer, revenue, and membership data to identify trends in growth, retention, and spending behavior. Partner directly with senior leadership, including the CEO, to translate analytical findings into clear narratives that informed operational, staffing, and customer engagement decisions.

- Design and automate operational workflows and logic-based processes using Podio, reducing manual reporting effort and improving scalability across retail and fitness operations.
- Perform ETL-style data preparation and analysis on membership datasets, evaluating retention, churn, attendance patterns, and tier performance to surface actionable insights.
- Build and maintain interactive dashboards and KPI reports that consolidate multiple data sources into a single, leadership-ready view of business performance; track and report on core business metrics.
- **Noteworthy Accomplishment:** Established a standardized performance tracking framework by defining and monitoring key growth, retention, and spending metrics, providing leadership with a consistent, data-driven view of business health.

### University of Wisconsin – Division of Information Technology (DoIT) – Madison, WI

*DoIT provides technology services, support, and infrastructure that sustain digital operations and IT solutions for the campus community.*

#### Helpdesk Support Specialist

Jul 2024 – Apr 2025

Provided front-line technical support to a large academic community by diagnosing and resolving hardware and software issues through in-person support, phone, chat, and ticketing systems.

- Identified and documented recurring issue patterns, contributing to improved troubleshooting workflows, stronger internal knowledge resources, and faster resolution of common problems.
- Collaborated closely with team members and supervisors to ensure consistent service quality and efficient issue escalation across support channels.
- Supported onboarding and interview activities for new team members, helping improve knowledge transfer, team readiness, and overall support effectiveness.
- **Noteworthy Accomplishment:** Successfully handled and resolved 1,000+ support interactions, delivering timely, accurate solutions while maintaining a high standard of service for a diverse user base.

## NOTEWORTHY PROJECTS

**Credit Card Fraud Detection | Data Analytics Project (Jun 2024 – Aug 2024)** | Analyzed transactional data using supervised machine learning to identify fraud patterns, applying feature engineering and performance evaluation to surface risk insights.  
**Socioeconomic Clustering Analysis | Exploratory Data Analysis Project (Jun 2024 – Aug 2024)** | Applied hierarchical clustering to global socioeconomic data to uncover patterns across countries and visualize differences in income, health, and development.

## EDUCATION & TRAINING

**Bachelor of Science, Data Science and Economics, Minor in Computer Science** | University of Wisconsin – Madison (2025)

**Achievements & Activities:** Dean's List | Sigma Phi Society | Data Science Club

**Certifications:** Intro to Data Analytics, IBM | Data Science in Python, University of Michigan | Microsoft Azure AI-900, Microsoft

**Languages:** English (Native) | Hindi (Fluent) | Spanish (Intermediate) | French (Basic)